

MEMORANDUM OF UNDERSTANDING

BETWEEN

K.B. College of Arts and Commerce for women

&

**GGC's PRACTICAL TRAINING ACADEMY
PRIVATE LIMITED**

Mumbai, Maharashtra



www.virtualggc.com

This Memorandum of Understanding (hereinafter called as "MOU") is entered into on this 01st day of March 2024.

BETWEEN

K.B. College of Arts and Commerce for women represented by its Principal (hereinafter referred as the "First Party", the institute which expression, unless excluded by or repugnant to the subject or context shall include its successors-in-office, administrators and assigns).

AND

GGC'S PRACTICAL TRAINING ACADEMY PRIVATE LIMITED, 201, Cecil Court, Behind Taj Mahal Palace, Colaba, Mumbai, Maharashtra -400001 represented herein by CA Sumit Tajpuriya (hereinafter referred to as "Second Party", a company which expression, unless excluded by or repugnant to the subject or context shall include its successors-in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as the "Parties" and individually as "Party").

WHEREAS

First Party is one of the most reputed colleges in Mumbai K.B. College of Arts and Commerce for women The First Party & Second Party believe that collaboration and cooperation between themselves will promote a more effective use of each of their resources, and provide each of them with enhanced opportunities.

A) The Parties intent to cooperate and focus their efforts on cooperation within the area of Skill Based Training, Education and Research.

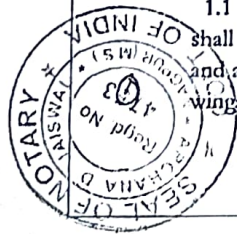
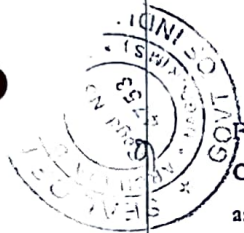
B) Both Parties, being legal entities in themselves, desire to sign this MOU for advancing their mutual interest.

C) GGC'S PRACTICAL TRAINING ACADEMY PRIVATE LIMITED, the Second Party is engaged in the Business of financial consultancy and training and skill development and GGC'S PRACTICAL TRAINING ACADEMY PRIVATE LIMITED, the Second Party is promoted by the Promoter named CA Sumit Tajpuriya, GGC'S PRACTICAL TRAINING ACADEMY PRIVATE LIMITED.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

CLAUSE 1: CO-OPERATION

1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the Institution and its related wings. The Parties shall keep each other informed of potential opportunities



and shall share all the information that may be relevant to secure additional opportunities for one another.

1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party, providing significant inputs to them in developing suitable teaching/training systems, keeping in mind the needs of the industry, the Second Party.

1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall co-operate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds, and documents (the "Definitive Documents") as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

CLAUSE 2: SCOPE OF THE MOU ALONG WITH TERMS & CONDITIONS

2.1 The budding finance graduates from the Institutions could play a key role by acting as skilled finance professionals of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student and youth community to enhance their skills and knowledge and employability.

2.2 **Training Methodology:** Second Party would provide virtual training to students of First Party, with the presence of few offline sessions conducted in the college campus.

2.3 **Hands on Training:** The practical training and exposure provided to selected students through internship opportunities will build confidence and prepare the students to have a smooth transition from academic to working career.

2.4 **Internships and Placements of Students:** Second Party will actively engage to help the delivery of the Internship and Placement of selected Students of the First Party into internships/jobs. Internships would be given to only those candidates who would be clearing the Eligibility Test (ET) which would be conducted post 45 days of training. For clearing the ET, a minimum of 60% score needs to be secured by the enrolled students.

2.5 **Skill Development Programs –** Second Party to train the students of First Party on the emerging cloud-based technologies in order to bridge the skill gap and make them industry ready.

2.6 Both Parties to obtain all internal approvals, consents, permissions, and licences of whatsoever nature required for offering the Programs on the terms specified herein.

2.7 It is agreed between the parties that Second Party would provide virtual training on 8 modules as listed on the website of second party for 45 days, with the presence of few offline sessions conducted in the college campus.

2.8 Students of First party should have Android mobile phones on which mobile application of Second Party would be downloaded from the app store, and once all formalities are completed, then a unique user ID and password would be created for each enrolled student.

2.9 Schedule to watch the training sessions would be shared on day one, and on Whats.App daily follow up would be done by team of Second Party to make sure that students are watching the lectures as per the schedule. A report of students who are not sincere would be shared to the First Party by Second Party so that necessary follow ups can be done by the First Party.

2.10 A certificate would also be issued by Second Party to all the candidates of First Party based on the scores of the Eligibility Test (ET).

2.11 It is clearly agreed between First Party and Second Party that Free Training on Course (1) i.e., Financial Management would be provided by Second Party to first 100 enrolled students of First Party for a period of 45 days on 8 topics listed along with the attached brochure. Since Second Party intends to place the trained candidate's post their graduation, revenue of Second Party would be secured from such placements to be done, and hence Free Training is being provided.

2.12 It is clearly agreed between First Party and Second Party that Course (3) of Second Party which related to Financial Literacy is not Free and any student opting for the Financial Minor Course needs to pay the required fees mutually agreed between the first & the second party. Since in the Finance Minor Course of Second Party, the intent of Second Party is just to inculcate the sense of "How to Manage the earned money" and no employment opportunities can be provided in the second course, hence the same would be chargeable for anyone opting for the same.

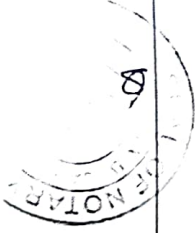
CLAUSE 3: INTELLECTUAL PROPERTY

3.1 Nothing contained in this MOU shall, by express grant, implication, /estoppels or otherwise, create in either Party any right, title, interest, or licence in or to the intellectual property (including but not limited to knowhow, inventions, patents, copy rights and designs) of the other Party.

CLAUSE 4: VALIDITY

4.1 This Agreement will be valid till 1 academic year from the date of signing until it is expressly terminated by either Party on mutually agreed terms, during which GGC'S PRACTICAL TRAINING ACADEMY PRIVATE LIMITED the Second Party, will take effective steps for implementation of this MOU.

4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations.



CLAUSE 5: RELATIONSHIP BETWEEN THE PARTIES

5.1 It is expressly agreed that First Party and Second Party are acting under the MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorised to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party, Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

K.B. College of Arts and Commerce for women
ACADEMY
Private Limited

GCC'S PRACTICAL TRAINING

First Party

Second Party

5.2 Any divergence or difference derived from the interpretation or application of the MOU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at Mumbai. This understanding is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Mumbai.

Name of City – MUMBAI

AGREED

For

For

K.B. College of Arts and Commerce for women

GCC'S PRACTICAL TRAINING ACADEMY
Private Limited

Principal
K. B. College of Arts & Comm
Kopri, Thane (E.)

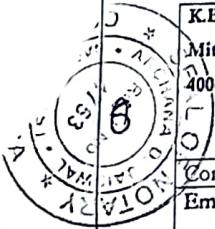
GCC'S PRACTICAL TRAINING ACADEMY PRIVATE LIMITED

Director/Authorized Signatory

Authorised Signatory

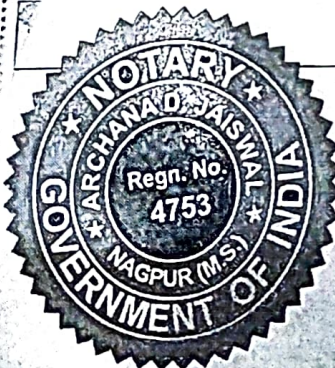
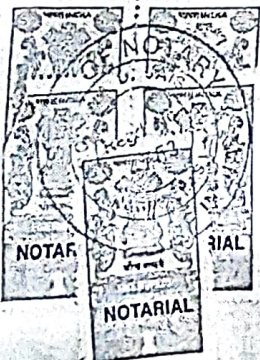
Authorised Signatory

K.B. College of Arts and Commerce for women Mithbunder Rd, Kopri, Thane East, Maharashtra 400603	GCC'S PRACTICAL TRAINING ACADEMY PRIVATE LIMITED 201, Cecil Court, Behind Taj Mahal Palace, Colaba, Mumbai, Maharashtra -400001
Contact Details –	Contact Details – 7028053077
Email –	Email – contact@virtualegcc.com
Web:	Web :www.virtualegcc.com



Witness 1: Pradnya Gurud Fe...

Witness 2: DR-USHA B



ATTESTED

Archana D. Jaiswal
09/08/2024
ARCHANA D. JAISWAL
NOTARY
(Regn.No.4753)
GOVERNMENT OF INDIA
NAGPUR (M.S.)

भारतीय गैर न्यायिक

एक सौ रुपये

Rs. 100

रु. 100



सत्यमेव जयते

ONE HUNDRED RUPEES

भारत INDIA
INDIA NON JUDICIAL



महाराष्ट्र MAHARASHTRA

2023

93AA 418687



- 5 MAR 2024

- 5 MAR 2024

// श्री //

जोडपत्र-2 / Annexure - II

खालील शिक्का प्रतिज्ञापत्र व्यतिरिक्त वापरण्यात येणा-या मुद्राकावर उमटयावा /
(Except affidavit, this seal put for all documents)

- 1) मुद्राक विक्री नोंदवही अनुक्रमांक / दिनांक
(Serial No./Date)
- 2) दस्ताचा प्रकार
(Name of Document)
- 3) दस्त नोंदणी करणार आहेत का ?
(Whether it is to be registered)
- 4) मिळकतीचे थोडक्यात वर्णन
(Description of property)
- 5) मुद्राक विकत घेणा-याचे नाव व सही

908473

Ma
होय / नाही
Yes/No

- 6) हस्ते असल्यास त्याचे नाव,पत्ता व सही
(If through other person then,
Name, Address & Signature)

Person Name

Three

- 7) दुस-या पक्षकाराचे नाव
(Name of the other party)

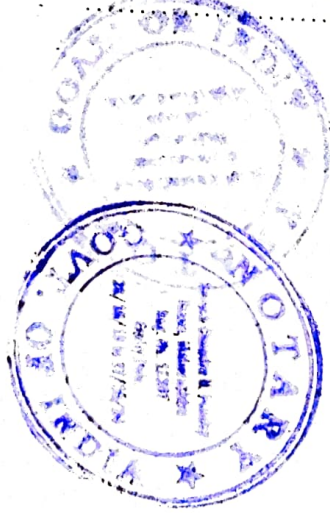
- 8) मुद्राक शुल्क रक्कम
(Stamp Duty Amount)

100/-/-/-

- 9) परवानाधारक / मुद्राक विकेत्याची सही
परवाना क्रमांक जुना क्रमांक - 06 / 2003
(नविन परवाना क्रमांक - 1201015)
सौ. एच. डी. पाटील-वृध्दी टायपिंग अँड कम्प्युटर सेंटर,
मयुरेश बिल्डिंग, टेंभीनाका, ठाणे-प-400601

S d / -

ज्या कारणासाठी ज्यांनी मुद्राक खरेदी केला त्यांनी त्याच कारणासाठी मुद्राक खरेदी केल्यापासून 6 महिने
महिन्यात वापरणे बंधनकारक आहे)



Memorandum Of Understanding

This MOU is made as of 4th March, 2024.

Between

K.B. College of Arts and Commerce for Women (First Party)

K.B. College of Arts and Commerce for Women, Mithbunder Rd, Kopri, Thane East, Thane, Maharashtra 400603

And

DIGITALKAR, THANE (Second Party)

DIGITALKAR, Haware Citi, 2401/12, Kasaravadavli, Thane West, Maharashtra - 400616

Hereafter jointly referred to as Parties, and individually – Party, establish this General MOU to foster cooperation in education and research.

1. Both parties agree to conduct activities to promote academic cooperation through conducting webinars, seminars, workshops, and training programs, value added courses, internships, placement drives and job fairs for growth and development of students and social welfare.
2. This General MOU shall be applicable to educational and research organizations attached to each party.
3. This MOU constitutes the entire MOU between the parties, and all prior discussions, MOUs, and understandings, whether verbal or in writing, are merged in this MOU.
4. This MOU is considered to be a contract and it is designed to facilitate and develop a genuine and mutually beneficial exchange process/research relationship between both parties.
5. This General MOU shall become effective as of the date of signatures of both parties. The MOU may be amended by the written consent of the parties.
6. This MOU is in force for 1 year (2023-2024). The MOU may be extended for additional years upon the written consent of both parties.



7. In such a case this MOU should be reviewed to evaluate the progress and the quality of the cooperation. If the MOU is not renewed by mutual consent, the MOU will conclude at the end of the specified time period, or after activities in progress have concluded.

8. This MOU may be terminated by either party with a minimum of 30 days written notice. Activities in progress at the time of termination of this MOU shall be permitted to conclude as planned unless otherwise agreed.

9. Each party shall designate a person or office to serve as liaison for implementing this MOU.

10. DigitalKar shall conduct:

- Webinars, seminars, workshops, and training programs
- Value added Digital Marketing, AI Automation & Social Media Courses.
- Internships, placement Drives and Job fairs.
- For Growth and Development of Students and Social welfare.

11. College Shall Provide:

Necessary infrastructure including classroom, computers with necessary configuration, Internet, Projector, Mic and such other facilities as may be required for the purpose of attainment of objective/purpose as stated above.

12. It is clearly agreed between the first party and second party that AI-powered Digital Growth Marketing with Automation course is not free and any student opting for the said course needs to pay. The required fees mutually agreed between the first party and second party.



Program Overview:

Program Name : AI-powered Digital Growth Marketing with Automation

Program Duration (in Hours) : 30Hrs (15Hrs Theory & 15Hrs Practical)

Program Modules : Online Marketing Foundation Google Ads SEO Foundation SEO Keyword Strategy Facebook Marketing Facebook Ads YouTube SEO YouTube Ads Instagram Marketing Instagram Ads LinkedIn Growth Marketing SMS Marketing WhatsApp Marketing Affiliate Marketing Mock Interviews Resume Building Soft Skill Training AI Tools

Certificates from : Google Facebook Apple Bing YouTube HubSpot SemRush Mangools Certifications

Modifications:

No amendment, modification or waiver of any provisions of MoU shall be effective unless the same is in writing and signed or executed by both parties. IN WITNESS WHEREOF, each of the parties hereto has caused this MoU to be executed by its duly authorized representative on the day first here in above written.

AGREED

For

K.B. College of Arts and Commerce for Women



Principal
K. B. College of Arts & Comm
Kopri, Thane (E.)

Authorized Signatory

For

DigitalKar

For DIGITALKAR


Proprietor

Authorized Signatory



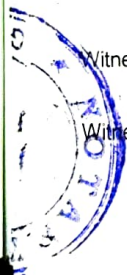
K.B. College of Arts and Commerce for Women	DigitalKar, Thane
Mithbunder Rd, Kopri, Thane East, Thane, Maharashtra 400603	Haware Citi, 2401/12, Kasaravadavli, Thane West, Maharashtra - 400615
Contact Details:	Contact Details: 9324110498
Email:	Email: hello@digitalkar.com
Website:	Website:

Witness 1:

Pradya Ganeshi

Witness 2:

Pratik Sawant



NOTARIZED

SURESH CHANDRA U. PANDEY
ADVOCATE & NOTARY
GOVT. OF INDIA
 Regd. No.: 15207
 Suresh Bldg., Opp. Municipal School No. 2,
 Chour Naka, Thane (W) 400 602.

5 MAR 2024

Mrs. Rashmi Joshi
Consultant - Solid Waste Management
Expert Guidance on Compositing and E-Waste Collection



4B/141, Yoganand Society, Vazira Naka,
L.T.Road, Borivali(w). Mumbai - 400092
rashmijoshi72@rediffmail.com



+91 98195 99851

Date: 14/08/2020

**Memorandum of Understanding (MOU)
Between**

Rashmi Joshi
Environment Consultant
4/B, 141, Yoganand Society, Vazira Naka, Borivali(West), Mumbai-400092

and

K. B. College of Arts and Commerce for Women, Thane

For "Environment Sustainability Projects".

This MOU has been made for a period of five years
from the academic year 2020-21 to 2024-25

(Herein after referred to as K. B. College of Arts and Commerce for Women, Thane)

and

Rashmi Joshi, Environment Consultant, Mumbai,

Roles and Responsibilities of Ms. Rashmi Joshi:

1. Conduct awareness sessions as well as activities amongst youth and students about the use of waste as well as water as resource and its relationship with climate change and global warming.
{Promote knowledge and provide training for segregation at source and composting among students, faculty and non-teaching staff.}
2. Encourage and promote Plastic waste and E-waste Collection Drives among the students.
3. Involve students from the college / institute for promoting the concept of the waste collection and sending for recycling.
4. I will conduct periodic supervision twice a month.

! Garbage to Green !



4B/141, Yoganand Society, Vazira Naka,
L.T.Road, Borivali(w). Mumbai - 400092

rashmijoshi72@rediffmail.com

+91 98195 99851



Roles and Responsibilities of College

1. The college will make arrangements for the awareness lectures.
2. The students and staff will actively participate in the waste collection drives.
3. The college will select the students for participation in waste collection drives.
4. College will nominate a contact person who will submit the activity report at the end of each term.

R. M. Joshi

Mrs. Rashmi Joshi
Environment Consultant



R. M.

Principal
Principal
K. B. College of Arts & Comm
Kopri, Thane (E.)

MS. Rashmi Joshi
Environment Consultant