

## Part – I

### SEMESTER – I

#### 1) Strategic Management

- Students will be able to understand the principles of strategic management. The strategic approaches will help them to manage a business successfully in a global context.

#### 2) Economics for Business Decision

- Students will be able to demonstrate various theories of markets, identify various determinants of firms demand for factor services, can analyze various elements of cost & benefits analysis.

#### 3) Cost and Management Accounting

- Students will be able to understand method of preparing process costing, budgetary control
- They will be able to calculate and analyze various cost variance and sub variances

#### 4) Business Ethics and Corporate Social Responsibility

- Students will be able to understand the ethical practices in the field of production, finance, marketing, HR, IT and so on.
- They will be able to understand the role of CSR towards various stake holders.

### SEMESTER – II

#### 1) Research Methodology for business

- Students will be able to understand the process of defining research process, research design, research methodology, statistical analysis and interpretation.

#### 2) Macro Economics concepts and applications

- Students will be able to understand various methods of calculating national Income , classical theories of employment & investment , concepts of aggregate demand ,trade theories & types of international trade.

#### 3) Corporate Finance

- Students will know the responsibilities of corporate financial managers
- They will understand the process of capital structure, calculations relating to debt, equity, preference shares in deciding capital structure of the company

#### 4) E-Commerce

- The knowledge of E-Commerce and the application of E-Commerce tools and services will help them in the development of small scale E-Commerce applications.