

### FYBMS (SEMESTER-I)

Introduction to Financial Accounting	<ol style="list-style-type: none"> <li>1) Systematically record transactions</li> <li>2) Decision making with financial data and information about the business</li> </ol>
Business Communication I	<ol style="list-style-type: none"> <li>1) Student will gain knowledge in communication pattern and learn correspondence relevant to the business world. The students will learn LSRW techniques for better communication. Communicate effectively using standard legal terminology</li> </ol>
Business Law	<p>Student get Knowledge about</p> <ol style="list-style-type: none"> <li>1) Company Act</li> <li>2) Consumer Protection Act</li> <li>3) Intellectual Property Act</li> </ol>
Business Statistics	<ol style="list-style-type: none"> <li>1) Students will learn the concept of average and measure of dispersion and corr. regression which can be useful in real life problem.</li> <li>2) Students learn to draw and intercept the diagram and represent the data</li> <li>3) Students can select the appropriate measure of dispersion and correctly and interpret</li> <li>4) Form tabulation they learn classify the details systematic manner, which becomes easy to understand.</li> </ol>
Foundation Of Human Skills	<ol style="list-style-type: none"> <li>1) It teaches you the basics of human psychology and provides insight into the reasons why we do certain things as individuals or in a group.</li> <li>2) This understanding is a must for all managers, so developing good relations with your peers and colleagues and will help in controlling your subordinates.</li> <li>3) The HR department that deals with all the human resources in the organization if they have a keen insight into dealing with people and their problems on an interpersonal level.</li> </ol>
FC-I	<ol style="list-style-type: none"> <li>1) Understand the multi-cultural diversity of Indian society through its demographic composition</li> <li>2) Understand the concept of disparity as arising out of stratification and inequality</li> <li>3) Philosophy of the Constitution as set out in the Preamble</li> </ol>
Business Economics I	<ol style="list-style-type: none"> <li>1) Explain the role of scarcity, specialization, opportunity cost and cost/benefit analysis in economic decision-making.</li> <li>2) Identify the determinants of supply and demand; demonstrate the impact of shifts in both market supply and demand curves on equilibrium price and output.</li> <li>3) Summarize the law of diminishing marginal utility; describe the process of utility maximization.</li> </ol>

	4) Calculate supply and demand elasticity's, identified the determinants of price elasticity of demand and supply, and demonstrate the relationship between elasticity and total revenue.
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### **FYBMS (SEMESTER-II)**

Principles of Marketing	<ol style="list-style-type: none"> <li>1) Understand and apply marketing concepts to real life situations from consumer and managerial perspectives</li> <li>2) Students learn to design product, Promotional strategies and calculating price also design channels of distribution.</li> </ol>
Industrial Law	<p>Student learn about</p> <ol style="list-style-type: none"> <li>1) Industrial Dispute Act</li> <li>2) Payment of Wages Act</li> <li>3) Factories Act</li> </ol>
Business Maths	<ol style="list-style-type: none"> <li>1) Students will learn to apply the concept of interest, annuity and do calculations of EMI. They will gain knowledge about the application of concepts in Economics and Business.</li> </ol>
Business Communication-II	<ol style="list-style-type: none"> <li>1) The students will enhance their presentation techniques to fit in the professional world. The students will enhance their communication pattern for better results in team work.</li> <li>2) Shaping attitudes. Students will aim at skill development with special reference to language.</li> </ol>
FC-II	<ol style="list-style-type: none"> <li>1) Understanding the concepts of liberalization, privatization and globalization;</li> <li>2) Concept of Human Rights</li> <li>3) Causes of stress and conflict in individuals and society;</li> </ol>
Business Environment	<ol style="list-style-type: none"> <li>1) It helps to understand how environment affects business</li> <li>2) It provides information which is needed for taking good decisions</li> </ol>
Principles Of Management	<ol style="list-style-type: none"> <li>1) Recognize the role of a manager and how it relates to the organization's mission.</li> <li>2) Define management, its four basic functions and skills.</li> <li>3) Know critical management theories and philosophies and how to apply them.</li> <li>4) Recognize the concept of social responsiveness and its benefits.</li> </ol>