

## T.Y.B.Com. (Sem V & VI)

1. Commerce - V & VI
  - Students will be able to understand the variables of marketing mix and its application marketing to retain all stake holders in the society.
  - Students will understand the role of the manager in nurturing the employees of the organization.
2. Financial Accounting and Auditing – VII, IX (Financial Accounting)
  - Students will be able to prepare final accounts of Joint Stock Companies and do internal reconstruction of sick companies, if essential. They will be able to maintain their personal investment accounts especially involving shares, debentures and bonds.
  - Students will be able to carry out the process of amalgamation of Joint Stock Companies using different methods and would be successful in liquidating companies.
3. Financial Accounting and Auditing – VIII, X (Cost Accounting)
  - Students will be able to give cost accounting treatment towards material, labour and overheads.
  - They will be able to prepare accounts for process and contract and calculate BEP and MOS.
  - They will be able to calculate variance in material and labour cost.
4. Business Economics - III and IV
  - Students will be able to describe how economic trade-off and social values influence public and private policies.
  - Students can understand the difference between Indian and international economic scenario

### APPLIED COMPONENT

- 1) Export Marketing  
The students will be able to understand the prospects and challenges of export marketing and gain knowledge of export procedures and government incentives for easy entry in export business
- 2) Marketing Research  
The students will be able to understand the concept, process and application of marketing research. They will gain knowledge about various branches of marketing research and understand outline of project research report.
- 3) Computer System and Applications  
Learners will be able to understand basic network elements, various elements of e-commerce for digital transaction and implement DDL, DML, DCL. They will also be able to apply advanced formulas in excel
- 4) Direct and Indirect Taxation
  - Students will be able to compute taxable income of an individual with various heads of income including salary, house property, business and capital gains.

- Students will be able to analyze various terms of GST and differentiate between IGST, CGST, SGST.