### 'Personal Grooming and Personality Development'

The Research and Development and Entrepreneurship Development cell has organized 30 hours workshop on 'Personal Grooming and Personality Development' from 3<sup>rd</sup> September to 20<sup>th</sup> September 2019. Total 08 students registered for the course and completed successfully. The course includes personality development, presentation skills, selling skills, dressing skills and other etiquettes. In short, the Personal Grooming Courses help you reinvent yourself and be more confident.

Course focused on strategies and frameworks for personal growth, goal setting, and self-improvement. Students must be trained enough with entrepreneurship so that they will be able to start their entrepreneurial journey at an early age

**Objective:** It helped in polishing & improving student's presentation & communication skills.

**Outcome:** It helped students to develop the skills which are very much needed to face the challenges and explore the opportunities in the world of competition.

Entrepreneurship development cell





Principal

K. B. College of Arts & Comm.

Kopri, Thane (E.)

# Workshop on 'Personal Grooming and Personality Development' ${\bf 3}^{rd}~September~to~20^{th}~September~2019$







### Manufacturing and Designing of Artificial Jewellery

The Entrepreneurship Development Cell in collaboration with Ministry of Micro, Small and Medium enterprises, (MSME) Government of India in conducted 60 hours workshop on Manufacturing and designing of artificial jewellery.

Total 25 students were registered for the course; the course material was provided by the MSME, like copper, bronze, steel, aluminium, wood, soil, bamboo and silk. The course was designed with practical as well as theory lectures. Students learned to make different kinds of jewellery like Necklace, Pendant set, Bangles, Earring, Anklets, Finger ring etc. by using different materials. Clay jewellery, kundan jewellery, pearl jewellery, cloth jewellery, thread jewellery was made by students.

It does not only teach how to make jewellery but also guided students how to market and sell the products. There were some sessions on digital marketing and entrepreneurship skill development which helped student to understand the opportunities and challenges involved in this business.

It had one field visit where students were taken to Masjid Bunder and Crawford road where they can buy the raw material in bulk.

Student enjoyed the course very much. The cell conducted the exhibition of jewellery made by students.

Entrepreneurship development cell





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## WORKSHOP ON 'ARTIFICIAL JEWELLERY DESIGN MAKING' IN COLLABORATION WITH MSEB $26^{TH}$ DECEMBER 2019 TO $5^{TH}$ FEB 2020











### 'How to be a Good Entrepreneur'

Entrepreneurs have been instrumental in spurring social change and improving the way people live and work. Main reason is that the students with entrepreneurial mind-set are accountable for their own actions and most importantly they know how to execute.

By encouraging creativity, innovation and collaboration the entrepreneurship moulds the students into an abler individual strong enough to face the reality of the outside world.

To serve this purpose the Research and development and entrepreneurship development cell organised the session on 'How to be a Good Entrepreneur' on 15 and 16 July 2019 on **Entrepreneurship Development: Opportunities and Challenges** for faculties and students.

Dr. D.S. Poonawala sir, threw light on various aspects of entrepreneurship and how we can help our students to explore and develop these skills. According to sir Entrepreneurship education aids students from all socioeconomic backgrounds to think outside the box and nurture unconventional talents and skills. It creates opportunities, ensures social justice, instils confidence and stimulates the economy. It was very informative and interactive session.

**Objective:** The required qualities, steps involved management skills, challenges, government policies, types and financial aspects, learning about the business idea, its evaluation, forming a plan, accumulating resources, putting a proper structure in place and planning the future. etc. was discussed in a session.

**Outcome:** While learning about entrepreneurship skills at a younger age, the students tend to incorporate new skills and start thinking like a leader.

Entrepreneurship development cell

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### 2019-2020 Workshop on 'How to be a Good Entrepreneur' 15<sup>th</sup> and 16<sup>th</sup> July 2019





















MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

### ENTREPRENEURSHIP SKILL DEVELOPMENT PROGRAMME

ORGANIZED BY:

**MSME - Development Institute, Mumbai** 

**ESDP on Manufacture of Artificial Jewellery** 

VENUE: KB College, Thane.

DATE: 26<sup>th</sup> Dec. 2019 - 5<sup>th</sup> Feb. 2020





### Report of Workshop on 'Research Methodology'

On 20th January 2020, the 'Department of Commerce and Accountancy' of K.B College of Arts and Commerce for Women, Thane, had organized a one-day workshop on 'Research Methodology' for MCom students in room number 308.

**Objective-** To guide the students regarding the Research Methodology to help them in research work.

The resource person for the workshop was Assistant Professor Sunanda Bhasagare from Dept. of Mathematics and Statistics. All statistical tools like Z-test, Chi-Square test, T- test was explained by madam with examples. Total 45 students participated and acquired knowledge related to research area including statistical analysis and interpretation of data. The students actively participated in the workshop and enjoyed the session.

Outcome- Students studied and understood the research methodology.

Department of Commerce and Accountancy



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### WORKSHOP ON 'RESEARCH METHODOLOGY' $20^{\rm TH}~{\rm JANUARY}~2020$









#### 'Quilling Art'

The Department of Women Development Cell of K.B.College of Arts and Commerce for Women organized workshop on 'Quilling' on 12<sup>th</sup> July, 2019. Qulling is an art form that involves the use of strips of paper that are rolled, shaped and glued together to create decorative designs. Students learned various paper quilling techniques and made some impressive Quilling designs including flowers, insects, patterns, vines and so on. The main purpose was to inculcate Entrepreneurship Skills among the students. Total 25 students were participated in the workshop and acquired skills.

Objective: To Inculcate Entrepreneurship Skills among the students

Outcome: Students learned various paper Quilling techniques.

Women Development Cell

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### Workshop on QUILLING

### 12th July 2019







### Problems and Challenges in Corporate Life

01st February, 2020

Influence of 'Shrimad Bhagwad Geeta' on Developing Managerial Skills.

The *Bhagavad Gita*, written thousands of years ago, enlightens us on all managerial techniques leading us towards a harmonious and blissful state of affairs in place of the conflict, tensions, poor productivity, and absence of motivation and so on, which is quite common in most of Indian enterprises today and probably in enterprises in many other countries.

Moreover, the modern (Western) management concepts of vision, leadership, motivation, excellence in work, achieving goals, giving work meaning, decision making and planning, are all discussed in the *Bhagavad Gita*. However, there is one major difference. While Western management thought too often deals with problems at material, external and peripheral levels, the *Bhagavad Gita* tackles the issues from the grass roots level of human thinking. Once the basic thinking of man is improved, it will automatically enhance the quality of his actions and results.

To instil such values of dealing with and thereby tackling the problems and challenges of the corporate life, the Guest Lecture was organised by the BMS Dept. on the 01<sup>st</sup> February, 2020. Mr. Krishnan (eminent authority on the subject) delivered a lecture on "Influence of Shrimad Bhagwad Geeta on Developing Managerial Skill". The lecture ended with motivating question and answer session.

**BMS** Department

Ms. Nitu Nair

MMWW<sup>MA.</sup> Ms. Mayura Patil

Ms. Neelam Motwani





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Kopri, Thane (E.)

### Problems and Challenges in Corporate Life

01st February, 2020

Influence of Shrimad Bhagwad Geeta on developing managerial skills.







#### Workshop on 'Management Games'

Date-13<sup>th</sup> January 2020

Department of Bachelor of Management studies organised an intra-departmental event for First, Second and Third year students in association with Entrepreneurship Development cell. Different groups of students participated in three management games organised.

First game was to imbibe Team Building among students. In this game students were divided in teams and asked to draw a figure and later each team was given three minutes to come up with something meaningful combined out of the paper cut-out of each member.

The other games were to improve communication skills of students, where the faculty passed a message to all the teams and they were supposed to execute the exact commands without missing anything.

Sensitize is a game where we speak 2 truths and one lie about oneself in front of group and then the group members have to guess the lie. Like this people can understand each other more and improve interpersonal relationships. All students enjoyed this activity as well as learned management skills.

Objective: - To inculcate various management skills.

Context: - All round development of students.







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# Workshop on Management Games 13<sup>th</sup> January 2020





